

WHY LIST WITH THE HONEYWELL SISTERS?

There are a number of reasons to utilize the services of the Honeywell Sisters when you are looking to sell your home. According to the National Association of Realtors Profile of Buyers and Sellers, the average home sold with a Realtor netted the seller 7% more money than "For Sale by Owner" sales, even after the Realtor's commission was paid. That means more money in your pocket!! By listing your home with the Honeywell Sisters, you tap into the largest source of buyers as 79% of buyers utilize the services of a Realtor.

We represent buyers and sellers full time. There are many hours involved in selling your home for the most money and with the least inconvenience to you and your family. There are enough hassles involved in moving while still juggling your daily activities and responsibilities. Invite the Honeywell Sisters take care of selling your home so you have one less concern during your move!

We have market knowledge to price your home competitively. We will generate a comparative market analysis (CMA) for your home based on what similar homes in your area are selling for and how quickly they are being sold. This will help you decide how to price your home to ensure it is sold quickly for the maximum price.

We have an extensive marketing plan with unlimited tools to attract buyers and sell your home quickly. Along with numerous web sites, professional flyers and advertisements, we have the Multiple Listing Service (MLS) and extensive referral opportunities to draw buyers to your home. Word of mouth advertising and inter-office referrals really make properties move!

As Realtors, we understand the contracts and forms that are required in the sale of real estate and can explain how these documents protect your interest. Many communities require specific inspections and documentation prior to the sale of a property. If you are not well versed in real estate law, you stand the chance of wasting time and making costly mistakes.

Buyers can be difficult to work with. Many need assistance with financing which is a job best left up to professional. Different mortgage programs can help buyers afford your home. Many buyers do not like to deal directly with home sellers. They aren't comfortable asking questions, pointing out discrepancies, or discussing sales terms. Working through a realtor gives buyers confidence and reassurance.



Independently Owned and Operated

The Honeywell Sisters - Realtors

Keller Williams Premier Realty North Suburban

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Home protection and your personal security are also at risk when selling as ads and signs invite just about anyone to inspect your home. You have very little control and no opportunity to pre-screen potential buyers. When your home is listed with the Honeywell Sisters, any buyer that enters your home will be accompanied by a licensed Realtor.

Last but not least, the Honeywell Sisters will get the transaction closed. Just because there is a Purchase Agreement doesn't mean the work is over. There are many steps between acceptance of an offer and sitting down at the closing table. Numerous tasks require attention, and sometimes revision, to get the job done. We will work 24/7 until your house is sold and the money is in your pocket. We will go the extra mile for you!

**Don't take chances with your most valuable asset...
Put the Honeywell Sisters to work for you today!!!**



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